

## Meyer is now Meyer!













Since 1926, Meyer has been the innovator, pioneer and leader in manufacturing highly reliable snow and ice control equipment. Throughout our years in business, Meyer has been fully committed to fulfilling our customer's needs and expectations. In 2015, along with our sister company Swenson, we joined the ASH Group, a European based global leader of smart product systems and services for the treatment of mission-critical infrastructural and agricultural areas.

A group is always greater than the single individual! Our group benefits from the strengths of each of our brands – Meyer, Swenson, MB, Schmidt, Aebi and Nido. And that's why we want to promote our strengthened group structure. Starting in March 2019, the group's name will be **Aebi Schmidt Group**, and its product brands are getting a visual revamp to ensure the group relationship is easy to recognize.

**So Meyer is still Meyer.** Still as reliable and innovative as ever, **but now even stronger.** And though we may look a little different, we are the same Meyer you know and trust.

